

Certified Relocation Specialist

Barbara A. Tyner



**When you need a new
address ... Call me!**

843.222.2777

888.439.2777

www.myrtlebeachproperty.com

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Past awards include Top Listing Agent
for my office and membership in the
International Sterling Silver Society.



Seller Services

My Objectives Are:

- Exposing your property to the market as quickly as possible.
- Helping the seller net the most money.
- Maintaining good communication with the seller.
- Making the most of each showing and using the seller's time wisely.

Marketing plan

1. Extensive consultation with seller about home, price, and neighborhood.
2. Complete listing agreement and assist with all seller disclosures that are required by law.
3. Take photos of property and schedule virtual tour
4. Install a for sale sign on property, if allowed by HOA.
5. Install a lockbox, if possible, or obtain a key for showings.
6. Submit listing to Multiple Listing Service.
7. Create magazine ads, newspaper ads, and internet ads.
 - **Myrtle Beach Homes** magazine reserves the back cover for me.
 - WWW.Myrtlebeachproperty.com is my personal site.
 - Other ads might appear locally in the **Sun News** or nationally in the **Wall Street Journal**.
8. Design custom brochure for property.
9. Review property to teach seller the staging procedure needed to get property sold.
10. Send out just listed cards.
11. Fax and email agents detail sheets on property.
12. Follow up with agents who showed property.
13. Discuss buyer comments and activity with seller.
14. Review financing options.
15. Update seller about market conditions, and current competition.
16. Discuss market position and price.
17. Assist seller with negotiating contract and terms of a contract.
18. Oversee the closing process by corresponding with the lender and the closing attorney.

"Nobody sells more real estate than RE/MAX!"

